



## **2021 Miami Carnival Media Credential Form**

We appreciate your interest in covering the 2021 Miami Carnival produced by the Miami Broward Carnival Host Committee. Press registration is currently open through September 24th, 2021. After this date, no applications will be considered.

I pray that you, your families, and your staff are healthy and doing well. Here is where we are for 2021. Any questions, email/WhatsApp or call me at 786.897.8854. I know that we are late this year, but we had some changes navigating this new landscape. Thank you so much for being so patient.

## **Key Covid 19 Protocols for Miami Carnivals**

All attendees and participants will be required to wear a mask at all times. In addition, you will be required to present a negative PCR Test that needs to be done no earlier than October 6th before entering all of the official Miami Carnival events produced by the Miami Broward One Carnival Host Committee, which will begin on October 8th. There will also be a temperature check at each entrance point. All attendees who do not have hand sanitizers will be provided with a small bottle.

We are excited about the programming elements for our signature events that include:

All of the signature Miami Carnival events will occur at The Miami-Dade County Fair & Exposition, Inc. (10901 SW 24th St, Miami, 33165, FL) from October 8-10th.

**\*\*Miami Carnival Panorama-October 8th**

**\*\*Miami Carnival Official J'Ouvert- October 9th**

**\*\*Miami Carnival Parade of Bands and Concert-October 10**

The Miami Jr. Carnival will be postponed and moved to 2022 to ensure that all children under 12 have a chance to be vaccinated.

**Miami Carnival Official Signature Events -October 8-10 at the Miami-Dade County**

Miami Carnival's public awareness campaign regarding their health and safety Covid protocols includes billboards, radio ads, and an expanded social media footprint to ensure that those coming to Miami know where they can get tested and vaccinated while still enjoying all cultural gems that Miami has to offer safely.

### **List of Miami Carnival Bands for 2021**

One Island Band, Freaks Mas, Ramajay International, Dingolay Mas, Revel Nation, GenX, Euphoria Production, K-Paya, Savage Mas, Mascots International, DJunction Mas, Party Room Squad / Fusion Mas, Break Awaee Kru, Wassi One / Natural Disasters, Collective Mas, Ti-Chapo Mas

### **Miami Carnival Steelbands**

Sticks N Tones, New Generation Branches Steel Orchestra, Resurrection Steel Orchestra, Melo Grove Steel Orchestra, Lauderhill Steel Ensemble, Metro Steel Orchestra

Trinidad All-Stars

New Town Boys

### **Concert Lineup**

Headlined by-Bunji Garlin + Fayann Lyons and the Viking Band

Ravi B & Karma-3x Chutney Soca Monarch, Dil E Nadan, The A Team Band, Iwer George, Motto, Nadia Baston, Teddyson John & Band, Patrice Roberts, Julien Believe, Asa Banton, Wendy & DJ Judgement, Destra Garcia, Skinny Banton, Jeran Pacasio

### **Friday, October 8th**

Panorama

5pm-11pm

Cost: \$30

### **Saturday-October 9th**

J'ouvert

7am-3pm

Cost:\$35

### **Sunday, October 10th**

Miami Carnival Parade of Bands + Concert

11am-11pm

Parade begins at 12noon

Concert starts at 1 pm

Cost: \$40

Cost after five pm-\$45

VIP Experience

\$150

**Miami Carnival's Free Park & Ride Buses will run from the following locations for the entire weekend to the official events at Miami - Dade County Fairgrounds.**

*If you plan to take the park and ride bus, you will be required to wear a mask at all times and present a negative PCR Test that needs to be done no earlier than Wednesday, October 6th. This will be required before boarding the bus.*

Lauderdale Performing Arts Center-3800 NW 11th Place, Lauderdale, FL 33311

Golden Glades Interchange-1600 State Rd 9, Miami, FL 33169

We will be adding one more Park & Ride location. As soon as it is confirmed, I will let you know.

**This is the schedule for the park + ride buses.**

Friday-October 8th-4pm-midnight

Saturday-October 9th-5am-4 pm

Sunday-October 10-9 am-midnight

**PCR Covid Test Sites**

Miami-Dade-County

<https://www.miamidade.gov/global/initiatives/coronavirus/testing-locations.page>

Broward County-<https://www.broward.org/CoronaVirus/pages/collection-sites.aspx>

Palm Beach county-<https://discover.pbcgov.org/coronavirus/Pages/testing-sites.aspx>

## **Follow Miami Carnival on Social Media**

Twitter@miabrocarnival

Facebook-<https://www.facebook.com/MiamiBrowardOneCarnival/>

IG-@miabrocarnival

You can also find up-to-date information at <https://miamicarnival.org/>.

Only legitimate media is allowed, and credentials will be approved at the discretion of the Miami Carnival Public Relations Team based on these requirements:

Must be a journalist, assigned freelancer, or established blogger

Must be a media outlet that distributes to the public

Must use a byline

Must provide editor or producer contact information; OR

Must submit previous feature work or representative work; OR

Must have the invitation to receive credentials

Approved media attending onsite will be subject to validation of one of the following identification:

Business card showing your affiliation and position; OR

Letter or email from an editor of a recognized publication in print, TV, or one assigning you to attend for coverage; OR

A sample of relevant work published within the last three years

\*\*\*No walk-up media will be allowed this year due to capacity and Covid 19 protocols.

Media credential applications must be submitted by the Friday, September 24th, 2021 deadline. We will be processing all credentials as soon as we get them and notify you if you have been approved.

All applications **MUST** be submitted with a copy of the applicant's photo press pass ID and government-issued ID. If approved, photo IDs are required for media check-in at the Miami Carnival events.

We ask if you haven't already, please promote all the events with as much pre-coverage as possible. (We will be tracking everyone's advance coverage each day). I will send updated flyers early this week.

First Name:

Last Name:

Phone:

Email:

Outlet Name/Media Type (Please provide the name of your outlet and specify the media type of your coverage, i.e., Television, Radio, Online Radio, Blog, Website, Newspaper, Magazine, etc.)

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Circulation/Audience/Website UMV \_\_\_\_\_

Has your outlet ever covered Miami Carnival in the past? \*

Yes  No

Please provide links to the most recent event coverage your outlet has done.  
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Briefly describe the type of coverage you plan for Miami Carnival 2021 coverage and state where the coverage will live. \*

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Approximate date article or broadcast is scheduled/expected to run:

Please List Below: Names of all crew members and roles relating to coverage. (Host/Videographer/Still Photographer/Journalist etc.) \*

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Does the above organization employ you on a full-time staff salaried basis, or are you a contributor?

\_\_\_\_\_ Full Time \_\_\_\_\_ Contributor

If you are a contributor, please provide names of media outlets covered and contact names and numbers.

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We will do our best to grant credentials to as many outlets as possible. Therefore, please send this form, a letter of intent to cover from your editor/producer, and all related material to me by September 24th, 2021.

Submission of your credential form does not guarantee that credentials are approved. All media credential requests are subject to Miami Carnival's discretion. We will work diligently to notify you as soon as possible.

THIS SECTION MUST BE COMPLETED BY A MANAGING/ASSIGNMENT EDITOR OR NEWS DIRECTOR.

I HEREBY CERTIFY THAT THE ABOVE MENTIONED INDIVIDUAL REQUIRES  
PRESS CREDENTIALS TO COVER THE 2021 Miami Carnival signature events

Date:

Print First and Last Name:

Signature \_\_\_\_\_

Thank you,

Yvette N. Harris

Yvette N. Harris

Director of Public Relations

Miami Carnival